

YOU CAN BE A RIVER SMART SALTER!

ROAD SALT (SODIUM CHLORIDE) HELPS KEEP US SAFE ON ROADS AND SIDEWALKS, BUT DID YOU KNOW IT CAN ALSO POSE A THREAT TO AQUATIC LIFE AND HUMAN HEALTH?



Fish and bugs that live in freshwater streams can't survive in extra salty water.

Water treatment plants are not equipped to filter out excess salt, so it can end up in your tap water and even corrode your pipes.

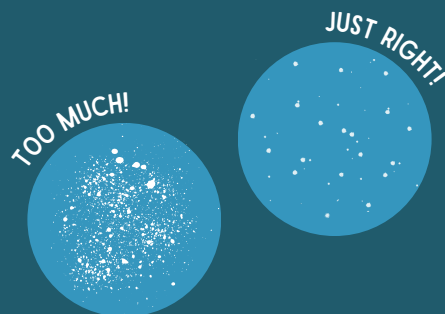
BEING A RIVER SMART SALTER IS AS EASY AS 1-2-3!

1. SHOVEL

Clear walkways and driveways before snow turns to ice!



2. SCATTER



You only need 1 mugful (12 oz) of road salt for a 20 ft driveway!



3. SWEEP

When it's done its job, sweep up any leftover salt and reuse it!



Visit IWLA.org for more information and to take the Salt Watch Pledge!

